

# BIG Global

## Where the world's built environment meets

24 - 27 November 2025  
Dubai World Trade Centre

[big5global.com](http://big5global.com)

Main supporting partner



Supporting partner



Supporting partner



# XL opportunities. Giga-sized markets.

**\$9.18tn**  
Active

Value of active construction projects across all sectors planned so far in Middle East and Africa.

**\$7.0tn**  
Pipeline

Value of projects in the pre construction (concept, study, tender for consultancy, design and tender) stage.

**\$2.18tn**  
Ongoing

Value of projects currently under construction, shaping the built environment across the Middle East and Africa.

Source: Ventures Onsite



Expand your brand into new markets. [Get involved.](#)

# Go after new clients in booming markets

**KSA**  
**\$1.7tn**



## **Saudi Arabia**

Over \$1.7 tn worth of projects are in planning stages or have progressed to build already, including the nation's globally renowned \$500bn NEOM giga project.

**UAE**  
**\$7.5bn**



## **United Arab Emirates**

The Abu Dhabi economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth over \$7.5bn.

**EGY**  
**\$652bn**



## **Egypt**

The Mediterranean Arab state is one of the world's budget busiest projects markets, with just under \$652bn worth of active projects over the past two years.

# Global buyers. Global conversations. Global opportunities.

For over 45 years, Big 5 Global has been the leading platform for the built environment, bringing together industry leaders in construction, urban planning, sustainability, technology and facilities management. It drives innovation, global collaboration and business growth, shaping the future of the industry across international markets.

By bringing together policymakers, developers, contractors, architects, engineers, suppliers and more, Big 5 Global creates opportunities, builds partnerships and accelerates progress on a global scale.

**85k+**

Global  
attendees

**2.8k**

Global  
exhibitors

**165+**

Participating  
countries

**9**

Specialized  
events

# A record-breaking 75% rise in global attendance

Big 5 Global 2024 generated

# \$2.69bn

worth of business

showcasing its immense potential and impact on shaping the future of the built environment across international markets.



# Stay ahead of the competition with strategic selling opportunities



## **Network.**

The fastest way to meet global decision-makers in your industry.



## **Build.**

The cornerstone event helping you achieve your sales targets.



## **XL.**

See the future and learn directly from your industry's innovators.



[Contact us](#) for tailored solutions and a competitive edge.

# Connecting the full lifecycle of the built environment

By 2080, 80% of the world will live in cities, driving demand for smarter, sustainable solutions. Big 5 Global unites the built environment across construction, tech, urban solutions and facilities management through 9 specialized events.

2025 events:

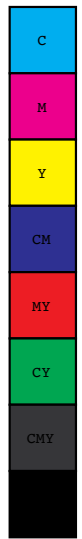


New for 2025

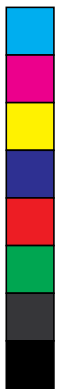


# Making it easier for visitors to find your products

H1 - H8: Halls 1-8  
 S1 - S3: Saeed Halls 1-3  
 Z1 - Z6: Za'abeel Halls 1-6  
 MB: Al Multaqua Ballroom



- Building Envelope / Special Construction
- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equ
- Digital Construction
- Facility Management
- Geospatial
- Heating, Ventilation, Air Conditioning and Refrigi
- Heavy Construction, Plant, Machinery and Vehic
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Smart Building
- Solar Products, Technology and Service
- Urban Design and Landscape
- Windows, Doors & Facades



# Our biggest triumph: satisfied and loyal customers



Big 5 Global is a gateway to the GCC market. Its vibrant atmosphere and high-quality visitors make it the perfect venue to introduce new brands and build meaningful partnerships.

**Action Construction Equipments (ACE)**  
*Exhibitor*



# Your fastest route to business growth across continents

## Leads

Discover business growth opportunities in the world's fastest growing markets.

## Insights

Learn what moves the key Middle Eastern, African and South Asian markets.

## Networking

Gain direct access to the leading, global figures affecting your industry.

## Collaboration

Grow your personal and business network across a huge audience of global distributors and agents.



Make Big 5 Global a key driver of your sales efforts. [Contact us today.](#)

# High success rates reported by exhibitors

Exhibitors said:

**93%**

They value Big 5 Global for launching or promoting products

**93%**

They boosted their brand visibility and exposure in the region

**92%**

Big 5 Global is important for their business

**91%**

They expanded their networks and opened new opportunities

**87%**

They found distributors or channel partners

**87%**

They expect to generate sales because of their participation at Big 5 Global



Do you have different reasons to exhibit?  
Get in touch and let's discuss how we can help.

Numbers based on Big 5 Global 2024 exhibitor survey.



# Win over decision-makers by joining the industry's leaders

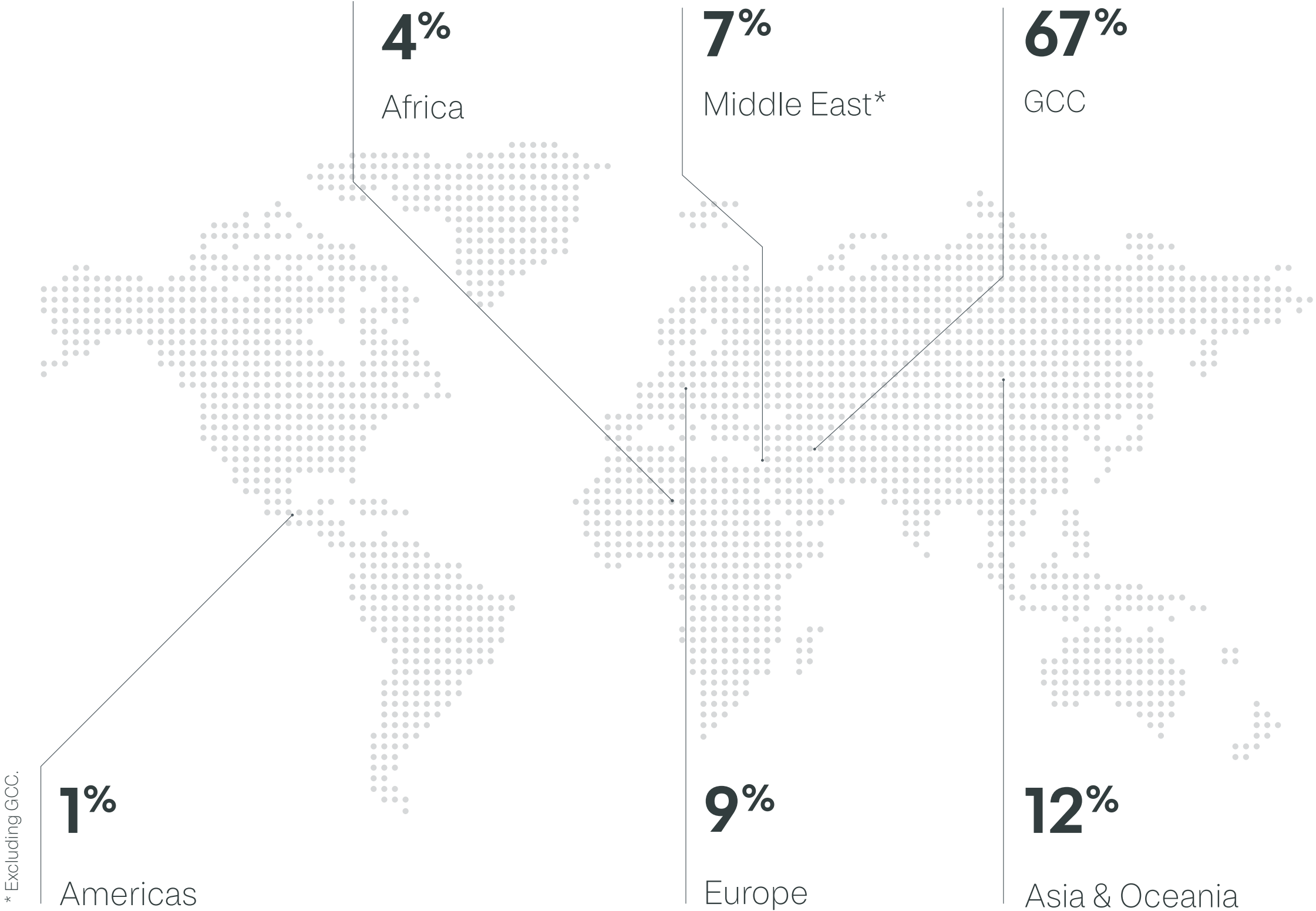
Exhibiting companies include:



....and many more

# Position your solutions as the top choice to a global audience

Visitors by region:



## Top 10 Visiting countries (excluding UAE)

-  Saudi Arabia
-  India
-  Iran
-  Oman
-  Kuwait
-  Egypt
-  Jordan
-  Bahrain
-  Iraq
-  Qatar

 Tap into demand by spotlighting top products for buyers. Book your stand.

Numbers based on Big 5 Global 2024 attendees.

# Meet purpose-driven visitors. Close deals faster.

Key visitor objectives:

**89%**

Meet current  
suppliers

**89%**

Meet new  
suppliers

**88%**

Discover  
innovations

**87%**

Network with  
the industry

**84%**

Source new  
regional projects

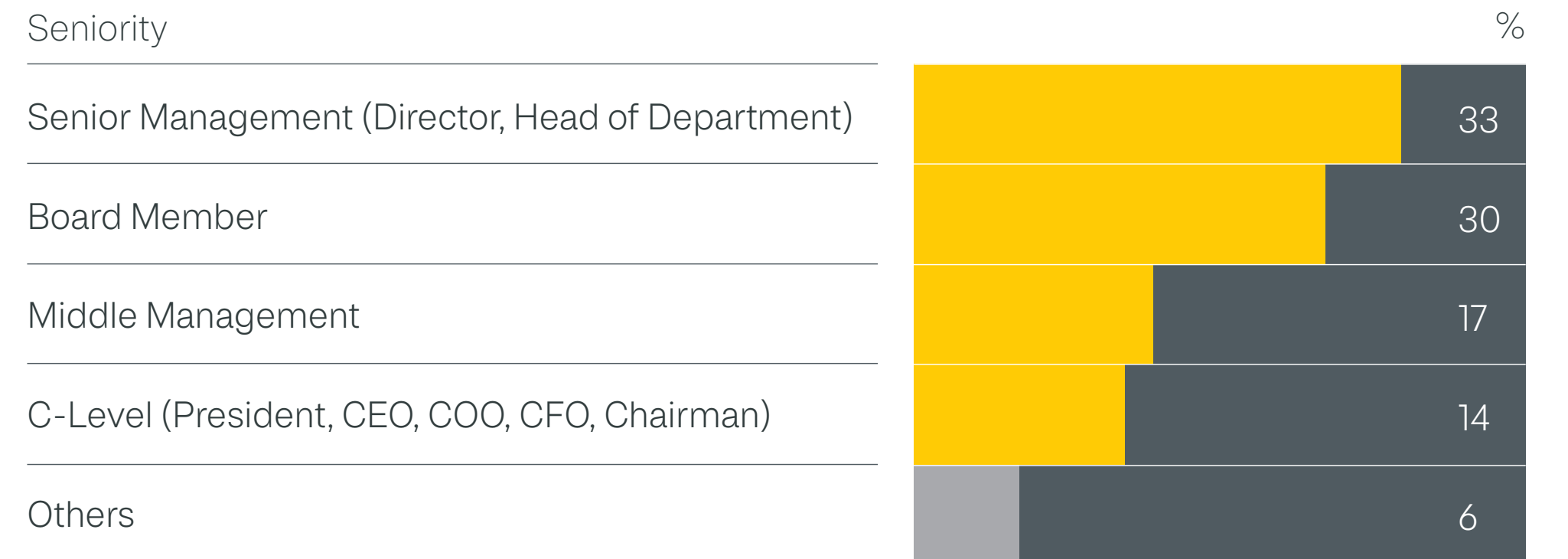
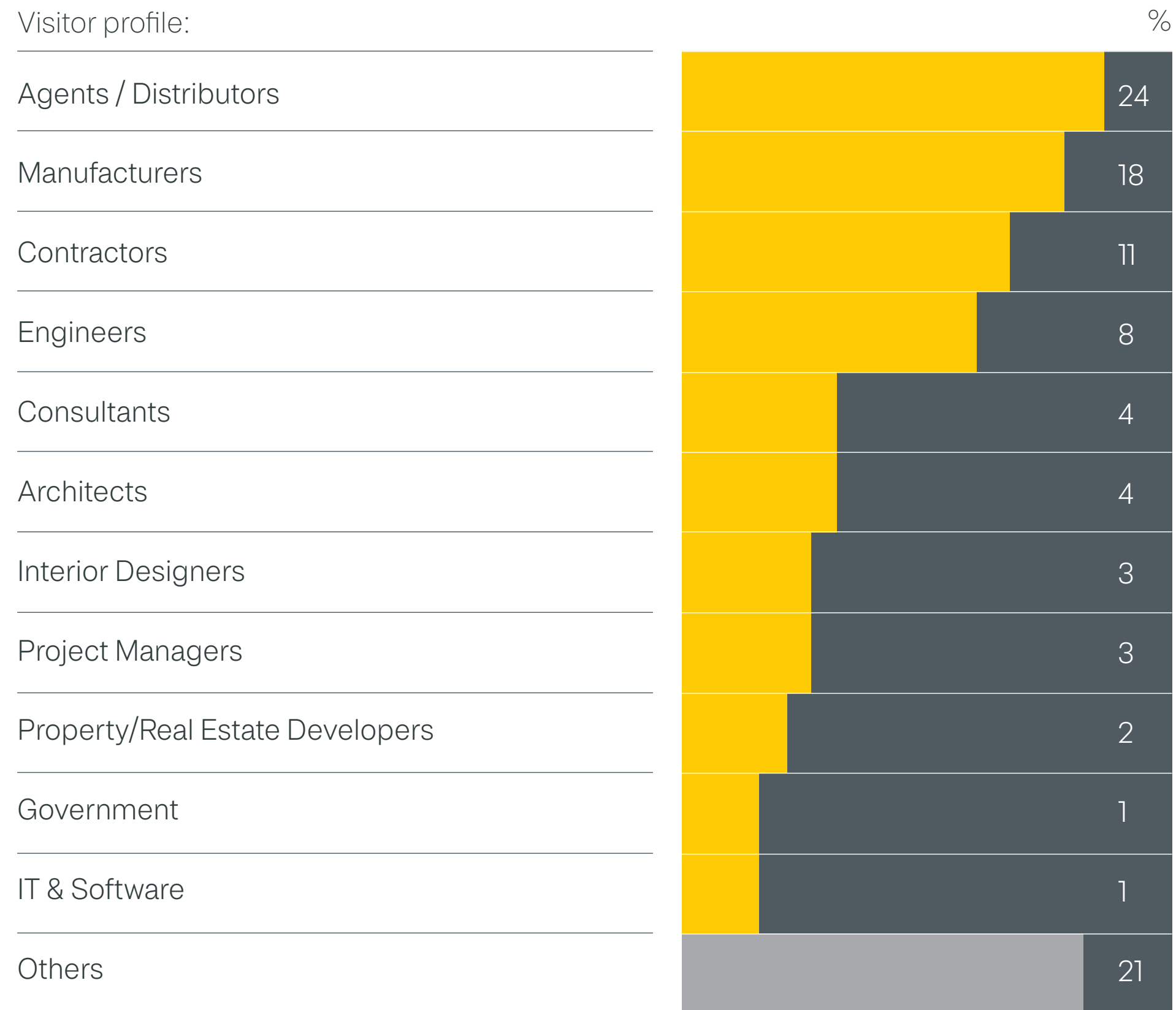
**84%**

Source new  
international projects



Your products and solutions are in demand. [Book your stand.](#)

# 77% decision-makers. 3 in 4 say yes.



 [Enquire](#) to exhibit today.

# Network with key buyers. Increase your sales.

Government sector visitors include:



Private sector visitors include:



....and many more

Your audience.  
Your leads.  
Your sales - faster.



We like participating at Big 5 Global because it already has impact in the market. We got customers from all around the world.

**Waybom Aluminum**  
*Exhibitor*



# Align your brand with thought leadership, innovation and sustainability

## Leadership Summits and Celebration of Industry's Excellence



Get insight from leading voices empowering the future of construction.



Hear from leaders collaborating towards Construction 5.0.



Learn from pioneers shaping cities for a sustainable future.

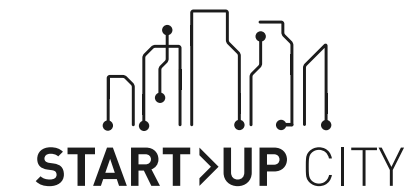


Enhance business planning with innovative geospatial insights.

## Digital Transformation



Get ready to explore the coolest tech innovations in the industry.



Check out the disruptors pushing the boundaries of traditional methods.

## Professional Development



Gain insights from leaders, innovators, and sustainability experts.



Enhance efficiency with advanced FM solutions at this forum, delivered by IFMA Global.



Advance your practice in an environment designed to inspire the future of architecture.

## ESG Excellence



Celebrate the achievements of businesses and leaders who truly XL.



Showcase your brand on the Big 5 Impact Trail, connecting visitors to sustainable solutions.

# Gain visibility with key public and private sector leaders



Elevate your company's profile and influence where collaboration between government and private sectors shapes the future of the built environment.

**200+**  
Delegates

**35+**  
Speakers

## 2024 featured speakers:



**H.E. Suhail Mohamed Al Mazrouei**  
Cabinet Member and Minister of Energy & Infrastructure



**Eng. Maryam Al Muhairi**  
CEO Building Regulations & Permits Agency Dubai Municipality



**Fred Mills**  
Founder The BIM The world's largest construction influencer



**H.E. Bruno Nabagné Koné**  
Minister for Construction, Housing and Urban Development Government of Côte d'Ivoire



**Sandro Alex Cruz de Oliveira**  
Secretary of Infrastructure Paraná Brazil, Infrastructure Secretariat of the State of Paraná



[Contact us](#) to discuss speaking and sponsorship opportunities.



# Elevate your business as a leader in tech innovation



Promote your company as a key player in Construction 5.0 amongst regional and international technology leaders, innovators and futurists, solidifying your commitment to the future.

**150+**  
Delegates

**30+**  
Speakers

## 2024 featured speakers:



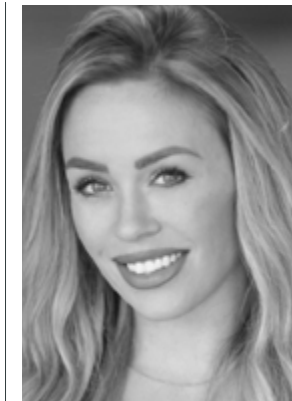
**Gonzalo Galindo**  
President  
Cemex Ventures



**Sultan Moraished**  
Group Head of Technology  
and Corporate Excellence  
Red Sea Global



**Dr. Ozan Koseoglu**  
Global Head of BIM  
Siemens Energy



**Karoline Lapko**  
CEO  
Premier Construction Software



**Dr. Ali Ismail**  
BIM Expert  
Dubai Municipality



Become a [sponsor](#) and promote your brand to a niche audience.



# Highlight your brand as a leader in urban change

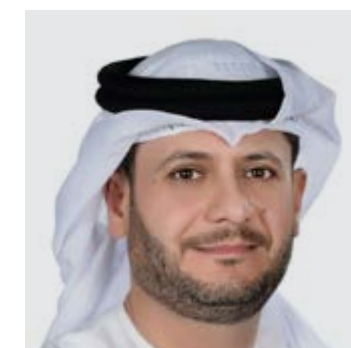


Position your company as a driving force in urban transformation alongside global leaders, innovators and visionaries shaping the cities of tomorrow.

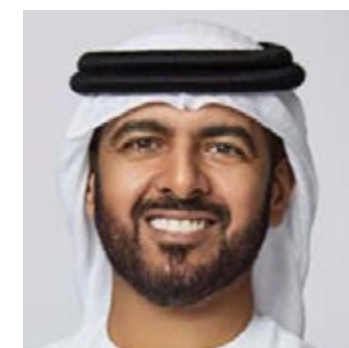
**350+**  
Delegates

**55+**  
Speakers

## 2024 featured speakers:



**H.E. Maysarah Eid**  
Acting Director General  
Abu Dhabi Projects and  
Infrastructure Centre  
(ADPIC)



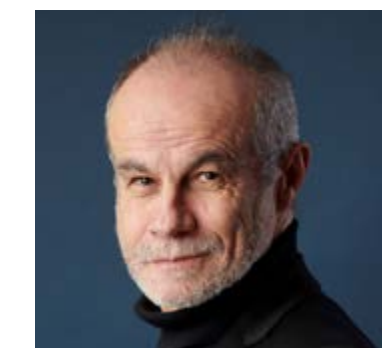
**H.E. Dr. Saif Al Nasri**  
Undersecretary  
Department of  
Municipalities and  
Transport, Abu Dhabi



**H.E.M Robert Beugre Mambe**  
Prime Minister of the  
Republic of Côte d'Ivoire



**H.E. Charles M.Hinga**  
Principal Secretary, State  
Department for Housing  
and Urban Development,  
Ministry of Lands, Public  
Works, Housing, and Urban  
Development  
Government of Kenya



**Prof. Carlos Moreno**  
Scientific Director of the  
research lab, IAE Paris-  
Sorbonne, Université Paris  
**Panthéon-Sorbonne**  
The visionary behind The  
15 Minute City



Speak to our sponsorship team to discuss how your company can be positioned as a strategic partner advancing urban liveability.



# Position your company as a geospatial leader



Showcase your expertise in front of global leaders and innovators who gather to explore geospatial technology and data advancements.

**150+**  
Delegates

**25+**  
Speakers

## 2024 featured speakers:



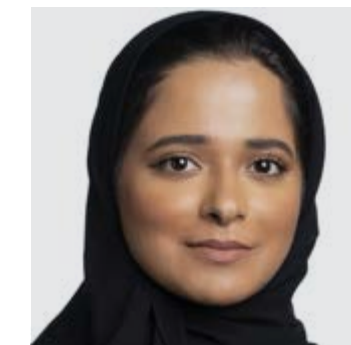
**H.E. Dr. Mohammed Yahaya AL Sayel**  
President  
General Authority for Survey and Geospatial Information



**Eng. Asim AlGhamdi**  
Secretary General,  
United Nations Global Geospatial Information Management Committee of Experts for Arab States  
United Nations



**Eng. Anwaar Alshimmari**  
Executive Director  
Geospatial Governance Sector Federal Geographic Information Center



**Eng. Maitha Ali Al Nuaimi**  
Director - GIS Center department  
Dubai Municipality



**Dr. Jassim Al Awadhi**  
Digital Transformation Principal  
Independent Expert



Get in touch to drive growth through sponsorship.

# Associate your brand with innovation and excellence



Establish your brand among the elite of the construction industry, gaining access to senior leaders driving innovation and impact worldwide.

**17**

Awards categories

**37**

Renowned judges

**350+**

International attendees



To find out more about bespoke packages [click here](#).



# Get your tech in the hands of buyers ready to explore



Digital Construction World is the biggest yet, with a crowd searching for the latest tech driving faster, smarter design and build.

**50+**

Global exhibitors

**20+**

Participating countries

**760+**

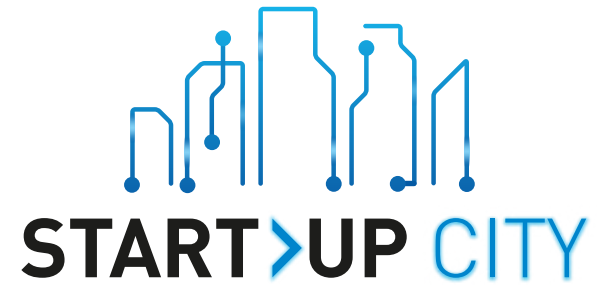
Technology Talks attendees



Showcase your products to a growing market looking for the latest tech. [Contact us](#) to secure your participation.



# Access the right people and scale faster



The only event dedicated to contech, proptech, infratech and earthtech, Start-up City connected start-ups with a global network of construction professionals.



## Start-up City Pitch Competition 2024 winner

Vecros delivers scalable autonomous drones powered by Spatial-AI, delivering 30% cost savings for enterprises and governments compared to manual services.

**70+**

Exhibitors

**18+**

Countries

**10**

Finalists



Accelerate your sales growth and disrupt the world of construction.





# Target an audience ready to learn



Big 5 Talks attracts a knowledgeable audience keen to stay ahead of trends and standards, offering a great opportunity to showcase your brand to industry professionals.



### 2024 featured speakers:



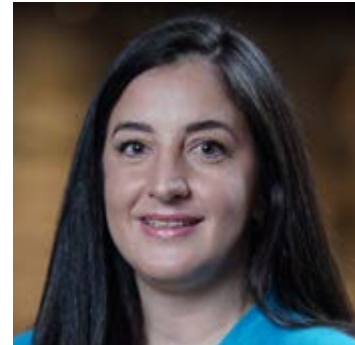
**Muna Alnahdi**  
Head of Sustainability and Consultancy  
Farnek



**Ashraf Biddah**  
Managing Director  
Eforce Engineering Consultancies



**Jason Redgers**  
Soil Improvement Director - Worldwide  
Bauer Spezialtiefbau GmbH International



**Feda Tahboub**  
Head of Projects  
Deyaar Development



**Tessa Veenboer**  
Managing Partner & Strategic Pursuit Lead  
M+N Projects

**4,500+**

Attendees

**220+**

Speakers

**130+**

CPD talks



# Put your business at the forefront of FM innovation



Connect with the experts shaping the future of facilities management and driving regional progress.

**190+**  
Delegates

**15+**  
Speakers

## 2024 featured speakers:



**Christa Dodoo**  
First Vice Chair  
IFMA  
Chief, Infrastructure and  
Facilities  
United Nations World Food  
Programme



**Muhammad Reda**  
Director, FM  
Emaar Misr



**Dr. Hayan Sayed**  
Independent Board  
Member  
Facilities Management



**Ted Ritter**  
Principal  
LMI360



[Contact us](#) to position your company as a leader in FM.



# Gain exposure in the world of architecture



Everything Architecture brings together a dynamic audience of architecture professionals eager to explore new trends and innovations, offering an exceptional opportunity to grow your brand within the industry.



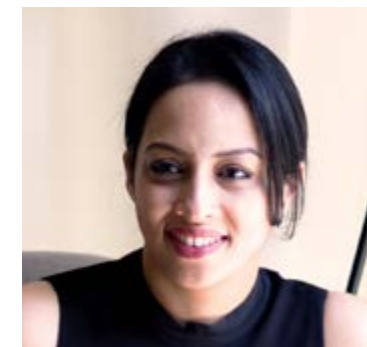
## 2024 featured speakers:



**Laura Dianu**  
Head of Design  
Select Group



**Henrique Dias**  
Hospitality Director ME &  
Principal  
DLR Group Middle East



**Priya Mrinal**  
Principal  
Woods Bagot



**Arjan Pit**  
Managing Director MEA  
UNStudio



**Paul Rodgers**  
Senior Design Principal  
10 Design

**650+**  
Attendees

**25**  
Speakers

**8**  
CPD talks

# Showcase your eco-friendly products to eco-conscious buyers



Buyers are looking for eco-friendly products – make sure they find yours. The Big 5 Impact Trail connects visitors easily with sustainable solutions.

## How to join:

- Get certified (Cradle to Cradle, EU Ecolabel, TUV Green Product CERT)
- Demonstrate real environmental & social impact

## What you get:

- Featured on Facebook, LinkedIn and email campaigns
- Spotlight in the visitor brochure and event website
- Onsite signage guiding buyers to your stand
- Special listing in the event app and exhibitor directory



Contact Big 5 Global team to get more information and to discuss your eligibility.



# Be recognized for driving sustainable change

Sustainability isn't just a choice, it's a commitment. Big 5 Global will recognize exhibitors making a real impact through sustainable stand design and waste reduction.

## Sustainable stand design:

- Use reusable materials for giveaways
- Repurpose stand elements and rent furniture
- Choose modular stands and reusable shell schemes
- Opt for LED lighting and power down during non-operational hours

## Reduce waste and go digital:

- Set up recycling bins at your stand
- Swap printed materials for digital alternatives
- Use recycled paper and repurpose leftover materials
- Partner with Big 5 Global to recycle surplus printed materials



[Explore our sustainable initiatives](#)



# Attracting global visitors by a far-reaching marketing and PR campaign\*

**68mn**

Digital campaigns total reach

**19mn**

Emails sent

**900mn**

PR campaigns reach

**875k**

WhatsApp campaigns delivered

**159k**

Social media followers

**4mn**

Website views

**1mn**

New website users

**55**

Media partners and associations

\*August - December 2024

Featured in over 1,300 media outlets, including:



# Unforgettable moments from Big 5 Global 2024



## A royal endorsement for progress

H.E. Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum's opening highlighted Big 5 Global's pivotal role in shaping construction and urban innovation.



## Driving strategic vision

H.E. Suhail Al Mazrouei's keynote at the Big 5 Global Leaders' Summit inspired bold strategies for sustainability, technology and growth.



## Driving urban living

UAE developer, Deyaar launched \$408.4mn Park Five luxury residence, redefining the future of urban spaces.



## The world takes notice

A staggering 75% rise in international attendance solidified Big 5 Global's status as a premier global hub.



## A mega meetup

Big 5 Global united visionaries across construction and urban development, integrating LiveableCitiesX, Future FM and GeoWorld for cross-industry innovation.



## Celebrating regional innovation

"Made in Saudi" showcased 55 companies, emphasizing the region's global leadership in construction advancements.

# Driving the future of construction and urban development



### Dubai Chamber breakfast

Exclusive workshops and breakfasts that spotlighted Dubai's unmatched potential for business growth, hosted by the Dubai Chamber of Digital Economy.



### Elite Mixer

An unforgettable after-hours event where industry leaders forged meaningful connections and extended the day's conversations.



### GeoWorld Live Demos

A showcase of the latest geospatial solutions from innovators like Trimble, Leica and DJI that captivated attendees.



### Projects globe

An interactive globe that brought the Middle East, South Asia and Africa's most ambitious projects to life, a crowd favourite.



### Pledge wall

A platform for attendees to align with bold visions for liveable cities, driving engagement and amplifying brand visibility.



### Interactive experiences

Booths that turned heads from Bauer to Würth, drawing significant foot traffic and converting interest into high-value business leads.

Reach new buyers  
& grow your sales.  
Enquire about exhibiting  
and sponsorship today.

**BIG 5 Global**

24-27 November 2025

Dubai World Trade Centre, UAE

[big5global.com](http://big5global.com)

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Contact us today

