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# CES2026 유레카파크 접수 가이드

(주)김벤처러스 김현성 대표

[WWW.KIMVENTUROUS.COM](http://WWW.KIMVENTUROUS.COM)

**KIM** Venturous

## 개요

- 스타트업 전용관으로, 신규출시, 참가횟수, 자체브랜드 보유 등 승인기준에 따라 엄격히 심사
- 참가횟수 : 최대 2회로 제한
- 참가국 : 한국, 일본, 대만, 영국, 프랑스, 이탈리아, 네덜란드, 이스라엘

## 심사기준

- 출시기준 : 2025. 1 이후 첫 출시 제품만 참가가능
- OEM, ODM 제품 출시 안됨

## 심사

- 📎 회사 홈페이지, 작성 내용 등을 검토하여 까다롭게 심사하겠다고 함
  - 회사소개, 제품소개, 경쟁사 대비 차별성 1,200자 (영어 1,200자)
  - 제품 소개 225자 (영어 225자)
  - 추가 정보 1,000자 (영어 1,000자)
  - 영어 홈페이지
  - 그 외 회사명, 제품명 구글 검색 시 나오는 정보 (구글 설정 : 위치 -> 미국)
- 📎 작성 내용을 잘 쓸 것을 추천(CES혁신상 작성내용 + AI 활용)

# 유레카파크 전시참가 승인기준

CTA는 스타트업을 “설립 5년 이내”, “제품을 처음 출시한 기업”으로 한정

- 1) 설립 5년 이내인데, 매출이 많아도 탈락. 진정 초기 스타트업만 참여 가능
- 2) 전시 제품은 소비자 분야 완제품 전시 선호. 소재, 부품, 장비는 쉽지 않음.
- 3) 2025년 1월 1일 이후에 출시한 제품이어야 함.

이전에 출시한 제품으로는 심사 기준 탈락

- 4) 평생 2회 참가로 제한. 유레카파크관 외에 타 관 갔다와도 안됨.

# 유레카파크 전시참가 승인기준

5) 기술은 시제품(프로토타입)이나 소프트웨어 모형으로 완제품 선호

- OEM 또는 ODM이 아닌 자체 브랜드 이름이어야 함.

- 크라우드펀딩, 베타단계 제품은 전시 가능 (초기 스타트업 전용관이라 가능)

6) 지적재산권, 특허 관련 분쟁이 있는 회사는 탈락

7) CTA는 전시 참가에 대하여 불허할 수 있는 권리를 가짐

This form is not legally binding and CES reserves the right to deny companies from participating should all exhibitor criteria not be met. Fields marked with \* are mandatory. Please contact [exhibitor@cta.tech](mailto:exhibitor@cta.tech) with questions or concerns.

**EXHIBITOR INFORMATION**

Company name\*

Address line 1\*

Address line 2

City\*  필수작성

State/Province\*

Country\*

Postal code\*

Company website\*

Technology represented

**GROUP LEADER**

- Auvergne Rhone-Alpes
- Business France - La French Tech
- European Union
- Gyeonggi Content Agency
- Hong Kong Trade Development Council
- Hyundai Motor and KIA (ZEROINE Ventures)
- International Boost
- Israeli Pavilion
- Italian Trade Agency
- Japan (J-Startup)
- Japan Tech Project
- Korea Advanced Institute of Science and Technology (KAIST)
- Korea ICT Association (KICTA)
- Korea Institute of Science and Technology
- Korea Institute of Startup & Entrepreneurship Development (KISED)
- Korea Pavilion (KOTRA)
- RVO/ Netherlands Enterprise Agency
- POSTECH
- Samsung Electronics Co., Ltd. (C-Lab)
- Seoul Metropolitan Government
- Swisstech Pavilion
- Taiwan Tech Arena
- Türkiye
- USPTO
- Wallonia Export-Investment Agency
- Other

**EXHIBITOR CONTACT INFORMATION**

By supplying personal information on this form, you certify that you have consent from the individual(s) to provide personal information on their behalf and agree it is necessary and legitimate to collect this information to execute this form. The contact person will receive confirmation of the information on their behalf and agree it is necessary and legitimate to collect this information to execute this form. The contact person will receive confirmation of the information on their behalf and agree it is necessary and legitimate to collect this information to execute this form. Individual rights is included as part of CTA's Privacy Policy accessible here: [CTA's Privacy Policy](#)

Salutation\*

First name\*

Last name\*  필수작성

Job title\*

Email\*

Mobile\*

Phone\*

Fax

**SIGNATURE**

Authorized Company\* Representative (print):

Signature: 여기에 서명하세요.

Title:  기업서명 필수

Date:

Group Leader Representative (print):

Signature: 여기에 서명하세요.

Title:  대표기관 서명란

Date:

\* By signing this form, I acknowledge official representation of the authorized company. As the Eureka Park Group Leader, I agree to service the company wholly and strictly abide by the terms and conditions of the CES exhibit space contract on behalf of the company.

# Group Leader Authorization Form

## Group Leader 선택

- 창진원 참가기업
- Korea Institute of Startup & Entrepreneurship Development (KISED) 선택

- 대표기관 서명란 : 창진원에서 서명하여 준 PDF 파일에 나머지 작성하면 됨

- 기업서명란 전자서명하여 완성
  - 전자서명 어려울 경우, 프린트하여 자필 서명 후 스캔하여 첨부

# 유레카파크 입점 신청 링크

## Apply to Exhibit at Eureka Park

Eureka Park® at CES® is where new ideas are funded. It's the buzzworthy startup arena that provides a unique opportunity to launch a new product, service or idea.



<https://www.ces.tech/exhibit/apply-to-exhibit-at-eureka-park/#EurekaParkEntryCriteria>

# Application Type

Select Your Application Type\*

Startup Exhibiting with a Group

Individual Startup

Startup Exhibiting with a Group

Drag and drop here or [Browse files](#)

Max file size: 10 MB

- Startup Exhibiting with a Group으로 선택

- 대표기관(KISED)에서 받은 그룹리더양식(Group Leader Authorization Form) 작성 후 첨부

## What is a Group Authorization Form?

- Your group leader has an authorization form that you will need to fill out, have countersigned and attach it to the Eureka Park application before you can start completing the information
- The purpose of this is to ensure that you are approved to apply under your group leader's pavilion.
- Any questions on this can be sent to [eurekapark@cta.tech](mailto:eurekapark@cta.tech)

[Save and Resume Later](#)

Next

## Basic Contact Information

Select your Geographic Region\*

  
Europe  
Asia  
Africa  
North America  
South America

First Name

Last Name

Title\*

Website URL\*

Email Address\*

Phone Number\*

Street Address\*

City\*

양식에 맞춰 작성

- Asia 선택

Select your Geographic Region\*

Asia

Your Group Name - Asia\*

Hoseo University  
Hyundai Motor and KIA (ZER01NE Ventures)  
Japan (J-Startup)  
Japan Tech Project  
KAIST  
Korea Advanced Institute of Science and Technology (KAIST)  
Korea Creative Content Agency (KOCCA)  
Korea ICT Association (KICTA)  
Korea Institutes of Science and Technology (KIST)  
**Korea Institute of Startup & Entrepreneurship Development (KISED)**  
Korea Pavilion (KOTRA)  
Korea Water Resources Corporation  
Kyung-II University  
POSTECH  
Samsung Electronics Co., Ltd. (C-Lab)  
SeongNam Industry Promotion Agency  
Seoul Metropolitan Government  
Seoul National University R&DB Foundation  
Taiwan Tech Arena  
Thai Trade Center, Los Angeles

brian.kim@kimventurous.com

## 양식에 맞춰 작성

- **Korea Institute of Startup and Entrepreneurship Development(KISED) 선택**

Company Name\*

Kim Venturous

Name\*

Hyunsung

First Name

Kim

Last Name

Title\*

CEO

Website URL\*

www.kimventurous.com

Email Address\*

brian.kim@kimventurous.com

Phone Number\*

+82 10-2126-5353

양식에 맞춰 작성

## Key Personnel

First Name\*

Hyunsung

Last Name \*

Kim

Title\*

CEO

Role within the organization\*

Business Development

Do you need to add a second person?\*

Yes  No

What is your key competitive advantage? Who are your competitors and why are you different?\*

Kim Venturous is the world best CES Innovation Award consulting company which is located in South Korea. There is no competitors. The CEO of Kim Venturous, Mr. Hyunsung Kim has After 19 years of experience in working with Israel and Korea high-tech industry, Mr. Hyunsung Kim established Kim Venturous as a co-founder in 2021. Kim Venturous became a registered accelerator under the Korean Ministry of SMEs and Startups. Kim Venturous invested 12 startups so far and its latest investment was a wasted carbon(waste tires) recycle technology startup in Korea. Mr. Hyunsung Kim worked in the bilateral government agency between Israel and Korea for 13 years. He planned and managed over 100 government granted international R&D projects between Israel and Korea. He has different insight which has coming from his experience and deep understanding of Israeli startup eco-system. His experience in the global and local market made him very unique position in the Korean startup scene. As a CEO of Kim Venturous, he would like to share his insights

1066/1200

maximum character limit 1000

양식에 맞춰 작성

What year was your company founded?\*

! Required field

2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022  
2023  
2024

## 양식에 맞춰 작성

- 회사 설립연도
  - 유레카파크 스타트업 기준 : 설립 5년 이내
  - 2021년 1월 1후 (26년 1월 CES개최 기준)

Does your organization offer manufacturing or design services for other companies?\*

Yes  No

Approximatley how many employees are currently employed at your company?\*

1-10

Is you company associated with an incubator or accelerator?\*

Yes  No

**List up to three founders of your company.**

**Founder 1**

First Name\*

Hyunsung

Last Name\*

Kim

Title\*

CEO

Gender\*

Male  Female  Non-binary  Prefer not to say

Do you need to add another founder?\*

Yes  No

**양식에 맞춰 작성**

- **No로 작성**
- **직원수**
- **인큐베이터나 액셀러레이터 소속인지**

What is the structure of your company?\*

Required field

C-Corp  
LLC  
Partnership  
S-Corp  
Other

Yes  No

Funding Stage\*

Is your company seeking funding at this time?\*

Yes  No

How much funding has your company received to date?\*

\$

Use numbers only

[Save and Resume Later](#)

### 양식에 맞춰 작성

- 회사 구조
  - C-Corp : 주식회사 (미국 법인)
  - LLC : 유한회사
  - S-Corp : 주식회사 (미국 법인)
  - Others : 기타
    - **한국회사들은 Others 선택**

What is the valuation of your company?\*

3,000,000

Is your company currently generating revenue?\*

Yes  No

Funding Stage\*

Pre-Seed

Is your company seeking funding at this time?\*

Yes  No

How much funding has your company received to date?\*

\$ 100000.00

Use numbers only

- **기업밸류**
  - 아시면 적으십시오
  - 초기스타트업인데 잘 모르시면 USD 3,000,000 이라고 적으십시오

- **매출을 내고 있습니까?**
  - Yes or No

- **투자 단계**
  - 아시면 적으십시오
  - 모르시면 초기스타트업이면 Pre-Seed
  - 매출이 5억 이상이면 Series A
- **현재 투자유치 중입니까?**
- **지금까지 투자유치 금액은? USD로 기재**

## CES Participation

Has your company participated in Eureka Park in the past?\*

Yes  No

Do you have a patent(s) for the product/technology you will be exhibiting at Eureka Park?\*

Yes  
 No  
 Filed/Pending

- 이전에 유레카파크에 참여한적이 있습니까?
  - Yes or No
- 전시 제품에 특허가 있습니까?
  - Yes or No
  - 현재 등록중

## Product #1

List all the products you would like to showcase in Eureka Park if you are selected. You can submit up to three products.

Product Name\*

Time Machine

Product Description\*

Time Machine ~~~

maximum characters 255

Product #1 launch date (or expected)\*

Aug 05, 2025

When will your product be available for purchase

What product category best fits your product?\*

AI

Accessories  
AI  
Audio/Video  
B2B/Enterprise/FinTech  
CSpace  
Digital Health  
Gaming/XR  
Global Pavilion  
IoT Infrastructure  
Lifestyle  
Smart Cities/IoT  
Smart Home  
Sustainability  
Vehicle Tech & Advanced Mobility

Drag and drop here or browse files

Max file size: 10 MB

- 잘 작성하셔야 합니다. (225자)
  - AI 활용하여 작성!

- 전시제품 출시일 (시장 출시)
  - 2025.1.1 이후 제품만 가능
  - 그렇지 않으면 탈락

- 전시제품 카테고리 선택
  - CES2026 전시 통계에 사용

Is your product a sexual technology product?\*

Yes  No

Is your product a technology that involves CBD?\*

Yes  No

Please provide a PDF that contains additional information such as product descriptions, pictures, etc. of what you plan to exhibit at CES 2026. \*



Drag and drop here or [Browse files](#)

Max file size: 10 MB

Is this your company's first product?\*

Yes  No

Do you need to add a second product?\*

Yes  No

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• 성 관련 제품입니까?

• CBD : 대마초 관련 기술입니까?

• 첨부: 제품 카달로그(JPG, PDF 파일) 등 설명자료

• 회사의 첫제품입니까?

• No라고 할 경우 왠지 탈락 확률이 높을것 같음.

## Awards and Other Information

Please share any additional information you think will be helpful as we evaluate your application for Eureka Park.\*

Our Time Machine is the revolutionary vehicle for people who wants to go back to the past or go forward to the future.

maximum character limit 1000

Would you like information about becoming a CTA member?\*

Yes

No

Please check to confirm\*

Yes, I would like to receive emails from the Consumer Technology Association (CTA)® about exhibiting at CES events.

Yes, I would like to receive emails from the Consumer Technology Association (CTA)® about additional CES events.

By clicking "Apply to exhibit" on this application, I agree that all of the information provided within is correct and that my company's submission is a consumer technology product.

[Save and Resume Later](#)

Previous

APPLY TO EXHIBIT

- 유레카파크 심사 시 도움이 될 추가정보를 기입하시요
  - 잘 작성하셔야 합니다. (영어 1,000자)
  - AI 활용하여 작성!

- CTA회원가입은 미국법인만 신청 가능
  - No라고 표기

# Thank You

- 접수 확인창

## The form was submitted successfully.

Thank you for submitting your form.

Your submission will be reviewed promptly. Should we require any additional details, we will reach out to you.

Please review our [customer support page](#) if you have any questions or need further assistance.

# 접수 확인 이메일

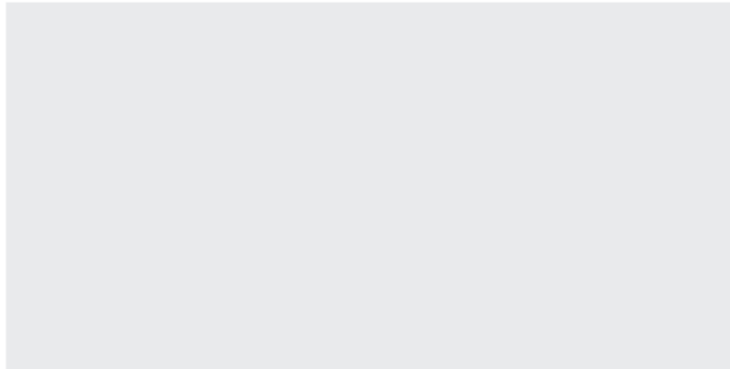
Thank You for Your Eureka Park Application External Inbox x

◆ Summarize this email



Eureka Park

to me ▾



Thank you for submitting your application for Eureka Park at CES 2026. We appreciate your interest and the innovative technology you've shared with us.

The Eureka Park Committee will carefully review all submissions. You will be notified of your application status by **September 3rd, 2025**.

We appreciate your patience and enthusiasm as we evaluate this year's applicants.

↩ Reply

➦ Forward

- 검토 후 4주내로 회신주겠다고 함.

# 최종 승인 이메일 예시

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## Response to Eureka Park Application

1 개의 메일

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**Eureka Park** <eurekapark@cta.tech>

받는사람:

Dear Juyoung,

Congratulations! We are pleased to offer you admission to Eureka Park at CES 2022 in Las Vegas, Jan 5-8. Our team at CTA is impressed with your startup's drive for technological innovation, and we welcome you to the 10th edition of Eureka Park.

The next step to reserve your space in Eureka Park is to sign a share contract that will be sent shortly through DocuSign. The signed contract will allow you to exhibit as a part of the KISED booth in Eureka Park. We look forward to seeing you in Las Vegas!

Kind Regards,  
The Eureka Park Team

**감사합니다.**

**김현성 대표**

문의는 이메일로 : [brian.kim@kimventurous.com](mailto:brian.kim@kimventurous.com)