

第五届 全球数字贸易博览会

THE FIFTH GLOBAL DIGITAL TRADE EXPO

邀请函 INVITATION

2026年9月23日-27日
中国·杭州

September 23-27, 2026
Hangzhou, China

习近平主席 向第二届全球数字贸易博览会致贺信

值此第二届全球数字贸易博览会开幕之际，我谨表示热烈祝贺。当前全球数字贸易蓬勃发展，成为全球国际贸易的新亮点。近年来，中国积极对接高标准国际经贸规则，建立健全数字贸易治理体系，促进数字贸易改革创新，不断以中国新发展为世界提供新机遇。希望各方充分利用全球数字贸易博览会平台，共商合作、共促发展、共享成果，携手将数字贸易打造成为共同发展的新引擎，为世界经济增长注入新动能。

祝博览会取得圆满成功。

中华人民共和国主席

习近平

2023年11月23日

展会简介

全球数字贸易博览会(以下简称数贸会)是中国唯一以数字贸易为主题的国家级国际性、专业型展会。坚持以习近平总书记致第二届数贸会贺信精神为指引，全面贯彻落实党的二十届三中全会关于“创新发展数字贸易”的重大决策部署，致力于打造成为共商合作、共促发展、共享成果的平台。

Global Digital Trade Expo (GDTE) is China's only national-level expo for digital trade stakeholders from worldwide. In compliance with what President Xi's congratulatory letter said for the 2nd GDTE, this is a strategic event to fulfil the action plan proposed at the 3rd Plenary Session of the 20th CPC Central Committee concerning "new ways to develop digital trade" and making GDTE a platform for multilateral cooperation, common development, and shared benefits.

GDTE



第五全球数字贸易博览会

THE FIFTH GLOBAL DIGITAL TRADE EXPO

大会主题

EVENT THEME

数字贸易 商通全球

Digital Trade, Global Access

举办时间

DATE

2026年9月23日-27日

September 23th to 27th,2026

展会地点

VENUE

杭州大会展中心

Hangzhou Grand Convention and Exhibition Center

展会面积

EXHIBITION SPACE

150,000m²

主办单位

ORGANIZER

浙江省人民政府、中华人民共和国商务部

Zhejiang Provincial People's Government,
the Ministry of Commerce of PRC

承办单位

HOST

杭州市人民政府、浙江省商务厅、商务部外贸发展事务局

Hangzhou Municipal People's Government,
Department of Commerce of Zhejiang Province,
Trade Development Bureau of the Ministry of Commerce, PRC

杭州大会展中心

HANGZHOU GRAND
CONVENTION AND
EXHIBITION CENTER

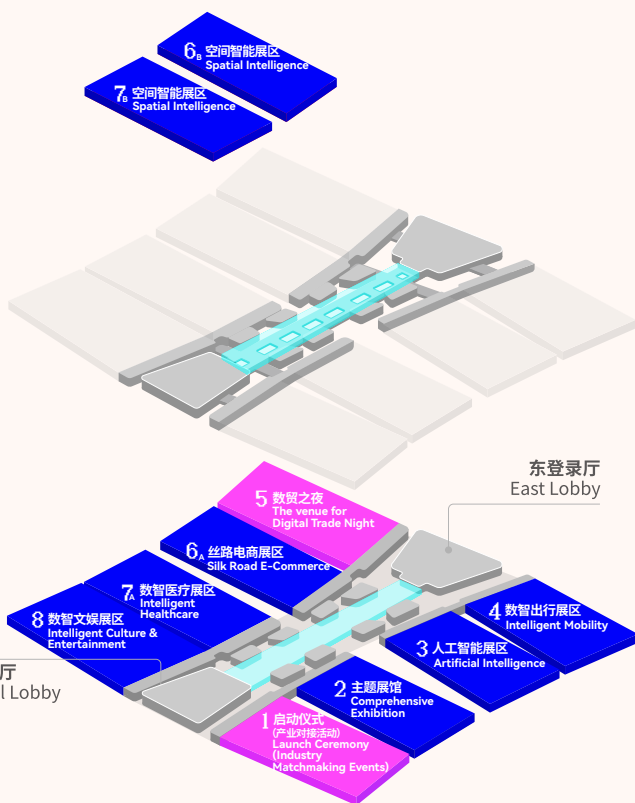
4F 会展中心
四层

2F 会展中心
二层

1F 会展中心
一层

中登录厅
Central Lobby

东登录厅
East Lobby



第四届数贸会 | The fourth GDTE

第四届全球数字贸易博览会于2025年9月25日至29日在杭州大会展中心成功举办，设立1个数贸主题展馆及数字订购和数字交付两大领域下5大细分板块的若干特色产业展区。本届数贸会国际化水平再创新高，专业化特色更加鲜明，市场化成效持续凸显，数贸味呈现显著提升。实现了在数贸会看见创新未来。

The 4th edition of Global Digital Trade Expo (GDTE), from September 25 to 29, 2025, was wrapped up in Hangzhou Grand Convention & Exhibition Center. It featured a main pavilion and multiple zones on five specific areas - either for digital ordering or delivery. The 2025 Expo set new records: it was more international, more specialized, and more market-driven than any editions before. The entire event was buzzing with what makes digital trade so exciting. It was truly a window into future innovations.

展览面积15.5万方 Floor Space: 155,000 square meters	155000	观展参会人数超 25.7万人次 Foot Traffic: 257,000 visitors	257000+
1812家企业参展 Number of Exhibitors: 1,812 companies	1812	超4.2万名专业客商 到场洽谈合作 Population of Buyers on Site: 42,000 +	42000+

- **154个**国家(地区), **33个**国际组织参展参会
- **1812家**企业参展, 其中国际展商**381家**
- **超4.2万**名专业客商到场洽谈合作, 其中国际客商**超11000名**
- 主宾国印度尼西亚“数贸专机”, 携**超300名**客商参加, 采购清单金额达**50亿元**
- 举办**46场**重点活动、**110场**企业主体活动和**1219场**次精准贸易匹配
- 发布《中国数字贸易发展报告》《“丝路电商”合作发展报告》等**102项**报告、案例、标准等成果
- “以会引商”实现投资贸易签约总金额**超1600亿元**
- 举办“数贸创投日”, 组织全国**132个**科创项目与**117家**投资机构开展配对
38组项目资本达成初步合作意向
- 举办**81个**专场发布活动, **382项**新产品、新技术、新成果完成首发首秀
- “购在中国·2025数字消费嘉年华”涵盖“数字国潮展”“七彩夜杭州”等十大系列活动
推出**100个**数字消费场景体验
- **176家**境内外媒体、**736名**记者参与报道, 各类报道及信息总传播量达**12.18亿次**

- Participants came from 154 countries and regions, plus 33 international organizations.
- Of the 1,812 exhibitors, 381 were international.
- More than 11,000 of the total trade buyers came from overseas.
- Indonesia, as the Guest Country of Honor, chartered a for-GDTE-only flight accommodating over 300 business representatives, with a shopping list worth RMB 5 billion.
- 46 themed events, 110 corporate events, and 1,219 matchmaking sessions.
- Release of 102 reports, cases, and standards, including the China Digital Trade Development Report and Silk Road E-Commerce Partnership Report.
- Investment and trade deals totaling over RMB 160 billion were signed.
- The “Digital Trade Venture Day” saw 132 tech projects pitched at 117 VC firms, resulting in 38 preliminary agreements.
- 382 new products and technologies made their debut at 81 special releases.
- The “Shopping in China 2025” featured 10 major events and 100 immersive digital experience points.
- 736 journalists from 176 domestic and international media outlets were on the site, generating over 1.218 billion views worldwide.

人工智能 Artificial Intelligence

集聚超330家人工智能企业，40多个智能体，近100个机器人互动

330+ AI companies, 40+ intelligent agents, and nearly 100 interactive robots

丝路电商 Silk Road E-commerce

汇聚50余家全球电商平台，50余款AIGC智能体组成“企业赋能中心”

50+ global CBEC platforms and 50+ AIGC agents with AI-enabled business solutions

数字文娱 Digital Entertainment

258家文化“新三样”企业，带来563个产品，助力文海出海

258 digital culture companies delivering 563 products for global markets

低空经济 Low-Altitude Economy

80余架低空飞行器，20多项前沿技术展示未来低空场景

80+ aircraft and 20+ new technologies demonstrating the future of air mobility

数字医疗 Digital Healthcare

135国际头部及中腰部数字医疗企业参展

135 leading and mid-tier international med-tech companies

智慧空间 Smart Space

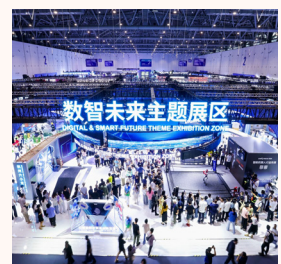
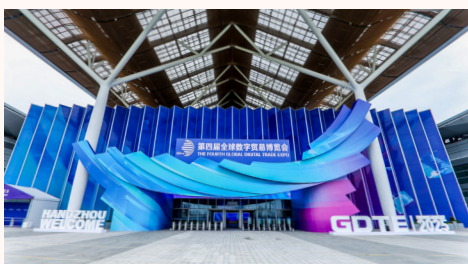
130家企业带来展示空间智能化改造成果及全域数字化产品及解决方案

130 companies with their digital space transformation and end-to-end solutions

数贸优品 Premium Goods

汇聚近200件智能终端产品，集展示、互动、销售于一体

Close to 200 smart devices on the shelf



第三届数贸会 | The third GDTE

全球数字贸易博览会自2022年首届举办以来，已成功举办三届，并被连续两年写入国务院《政府工作报告》。第三届数贸会于2024年9月25日至29日在杭州大会展中心成功举办。设置1个综合馆和8个特色产业馆，本届数贸会坚持提升国际化、突出专业化、呈现数字化、彰显特色化、贴近大众化，进一步擦亮数贸会品牌。

Global Digital Trade Expo made its debut in 2022. The third GDTE last year was held from September 25 to 29 at Hangzhou Grand Convention and Exhibition Center. The exhibition floor consisted of an overall show and eight specialized zones, covering a total space of 155,000 square meters. It was a truly worldwide, digital-trade-centered show event for both stakeholders and the general public.

■ **155000 m²** 展览面积15.5万平方米
covering an exhibition area
of 155,000 m²

■ **1546** 1546家企业参展
1,546 corporate exhibitors

■ **200000+** 观展参会人数
超20万人次
more than 200,000
visits

■ **30000+** 超3万名专业客商
到场洽谈合作
30,000 corporate
deputies

国际客商云集，提升全球影响力

A platform home to a worldwide customer base

123 个国家(地区)和国际组织参展参会 包括国际组织 **22** 家、国家(地区) **101** 个
超 **3万** 名专业客商到场洽谈合作，其中国际客商超 **6000** 名
23 个国际友城参加启动仪式 首次举办的杭州站全球智慧城市大会
吸引16个国家(地区) **60** 个城市， **400** 多名国际人士和国内 **50** 个以上城市齐聚一堂

It saw the presence of representatives from **22** international organizations, **101** countries (regions)
23 sister cities (for the launching ceremony) from around the globe

The first Smart City Expo World Congress, Hangzhou, accommodated **400** plus delegates
from **60** cities in 16 countries (regions) and guests from **50** plus Chinese cities
30,000 corporate deputies, including **6,000** from overseas



数贸活动丰富，搭建合作新平台

A platform home to a worldwide customer base

- ◆ 签约亿元以上项目**34**个，金额达**295**亿元
Signed **34** projects (each worth over RMB 100 million) for a total investment of RMB **29.5** billion.
- ◆ 引入超过**100**个全球数字贸易创新大赛项目，34个正在与杭州各区县(市)洽谈落地
More than **100** startup projects were registered for the Global Digital Trade Innovation Competition, and 34 of which are now in the process for landing in Hangzhou's districts or counties.
- ◆ 举办国际交流与产业互动活动**160**余场，其中，8个特色产业馆组织活动**120**余场
The Expo also hosted **160** plus networking events for global stakeholders, including **120** held in the eight zones.
- ◆ 举办**42**个专场发布活动，**400**多项新产品、新技术、新成果完成首发首秀
42 sessions for more than **400** new products, technologies, and achievements.
- ◆ 发布**100**个数字典型案例
Unveiling of **100** digital business cases.
- ◆ **164**家境内外媒体、730名记者参与报道，各类媒体报道超**5万**篇次，覆盖全球**160**多个国家(地区)
The entire event was featured by 730 journalists from **164** domestic and foreign media agencies, with a coverage of **50,000** plus articles for readers from **160** countries (regions).

数字特色爆点，引领产业新趋势

A digital realm with expanding frontiers and possibilities

低空经济 Low-altitude economy

60余架低空飞行器20多项前沿技术展示未来低空场景;
60 plus low-altitude vehicles and 20 plus new technologies;

机器人 Robotics

50家机器人企业、80个以上智能机器人、22场现场展演;
50 robotics companies, 80+ intelligent robots, and 22 live shows;

未来医疗 Future healthcare

86家头部及中腰部数字医疗企业参展;
86 high- and medium-ranking digital healthcare exhibitors;

数字文娱 Digital entertainment

黑神话·悟空首次在国家级展会亮相，成立数字贸易文化专委会，45个国家(地区)的488个国际客商提供近10亿元意向采购清单;
Black Myth: Wukong premiered at a national-level exhibition, the establishment of the Digital Trade & Culture Committee, and bulk orders that totaled nearly RMB 1 billion from 488 corporations from 45 countries (regions);

智慧城市 "Smart city"

119家企业带来城市数字化转型产业与方案;
solutions for digital transformation from 119 companies;

丝路电商 Silk Road E-commerce

334家国内外企业同台亮相，供采对接超100次，达成意向交易额超10亿元;
334 domestic and foreign companies, 100 plus matchmaking sessions, and RMB 1 billion as intended investment deals;

AI+赛事 AI+ competitions

央视赢在AI+、AI智辩大赛、AI国际钢琴比赛、AI国际音乐电子作曲大赛;
CMG's Winning AI+, AI Debate Competition, International AI Piano Competition, and Global AI Songwriting Competition;

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THE FIFTH GLOBAL DIGITAL TRADE EXPO

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全球数字贸易博览会
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全球数字贸易博览会
官方小程序
Official Mini
Programs of GDTE